



**Rare Offering - Beachfront Property In Elite Bondi Beach Location**



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## 252 Campbell Parade, Bondi Beach

### Sold Prior To Auction

You can't get closer!! Once-in-a-generation opportunity to secure one of Bondi Beach's most iconic beachfront properties. Positioned directly opposite the sand and surf, this landmark holding sits in a dress-circle location with never-to-be-built-out 180 degree views and DA approval to transform into something truly extraordinary.

Currently configured as a beachfront guesthouse with ground-floor commercial space, this offering comes with two separate Development Approvals (DAs) unlocking flexible and remarkable potential:

DA Approval 1 – For two luxurious residences + street-level commercial space. This scheme features a two-storey penthouse and a two-storey apartment, both designed to capture the essence of Bondi living, offering expansive interiors and private outdoor spaces.

DA Approval 2 – For a world-class, single residence dream home spanning 6 exquisite levels. With 4 expansive bedrooms, stunning living zones, and panoramic rooftop entertaining terraces, this vision is for the creation of one of Bondi's most prestigious beachfront homes. Complete with a sun-drenched rooftop, basement parking, lift access, and sweeping ocean views from every level, this option sets a new benchmark in coastal luxury.

The heritage building on one side and an approved luxury development on the other mean

**Property ID:** L16428859

**Property Type:** House

**Garages:** 2

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your views and position are forever protected.

This is a site rich in history, now reimagined for the future – a dream opportunity for developers, prestige homeowners, or long-term investors. Just moments from celebrated local favourites such as Porch and Parlour, Bru, and North Bondi RSL, this is Bondi Beach at its absolute best.

NOTE: All images are artist impressions (CGIs).

**All information contained herein is gathered from sources we deem to be reliable. However, we cannot guarantee its accuracy and interested persons should rely on their own inquiries**